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Addonics Unveils Unique Portable Blu-ray and DVD/RRW Drives With Built-in eSATA and USB Interface --

SAN JOSE, CA, AUGUST 26, 2009 -- Addonics Technologies (www.addonics.com) today announced the Pocket Blu-ray/DVDRW and the Pocket DVD-RRW drive. They are believed to be the first portable optical drives with built-in eSATA and USB interface.

The Pocket Blu-ray/DVDRW is a portable Blu-ray player, DVD player and burner that comes with the extremely fast eSATA and the ubiquitous USB 2.0 interface.

With the Blu-ray player, you can turn a notebook or desktop computer into a high definition cinema and enjoy the high definition video quality and the dynamic sound effects of Blu-ray.

The Pocket Blu-ray/DVDRW supports practically all types of DVD or CD content from Blu-ray discs to regular DVDs and CDs in various file formats. It is also a high speed DVD+/-RRW and CDRW burner.

When connecting to eSATA port, users experience throughput up to 3Gbits/sec for the DVD recording and the smooth playback of Blu-ray and DVD movies. The USB 2.0 interface lets the Pocket Blu-ray to attach to practically any computer.

Designed to work in the latest Windows, Mac and Linux OS, this Pocket Blu-ray/DVDRW can also be powered from most of the USB ports for true portability in mobile applications.

The Pocket DVD-RRW drive comes with both high speed eSATA and the ubiquitous USB 2.0 interface. When connected to an eSATA port, you are assured of the fastest DVD writing and smooth movie play back. The USB interface lets you attach to practically any computer.

The new pocket drive also comes with a choice of light weight plastic enclosure or a rugged anodized aluminum casing for use in harsh conditions. The pocket drive is ideal for pairing with a notebook since it can be powered directly from most USB ports. The Pocket DVD-RRW supports practically all types of DVD or CD contents in various file formats. The bundled software also supports mastering and copying of DVD and CD material under Windows OS.

Pricing starts at \$235 for the Blu-ray and \$99 for the Pocket eSATA/USB DVD-RRW.

For more information visit

http://www.addonics.com/products/external_cd/pbrdrue.asp

Addonics products are available through the company online store www.shopaddonics.com, major catalog companies, resellers, VARs and distributors, including Amazon.com, PC Connection, CDW, Buy.com, Provantage.com, Insight, and Ingram Micro.

About Addonics

Addonics Technologies Inc. designs, manufactures, and markets a broad line of external and mobile storage products. Addonics is headquartered at 1918 Junction Ave, San Jose, CA 95131. Phone: 408-573-8580.

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