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**Addonics Announces Optical Solution that Bridges Blu-ray and HD DVD Formats**  
*-- Zebra Blu-ray / HD DVD Player Plays Both Formats  
and Burns DVD±R/RW and CDRW Media*

SAN JOSE, CA (December 13, 2007) – Addonics Technologies today announced its Zebra Blu-ray / HD DVD Player an optical storage solution that allows your PC to play Blu-ray and HD DVD movies from the same tray.

The Zebra Blu-ray / HD DVD Player also plays standard DVDs and CDs in various file formats and burns DVD±R/RW and CDRW media, which makes it one of the most flexible optical drives available. Users can turn their laptop or desktop computer into a high definition movie player and enjoy high definition video quality of 1080p format at 1920x1080 resolution and the dynamic 7.1-channel audio output that comes with the Blu-ray or HD DVD format.

Addonics has left the decision over which high-def video standard will emerge victorious to the end user. Consumers reluctant to purchase single-format hi-def players can now be assured they will not be left with an obsolete player with the Addonics Zebra solution.

Constructed in a sturdy compact aluminum body, the Zebra Blu-ray / HD DVD player & DVD±R/RW burner comes with a choice of high speed eSATA connection or a combination eSATA and USB 2.0 interface.

The Addonics Zebra records up to 8.5GB of data or 4 hours of video on compatible DVD+R DL (double layer) and DVD-R DL (dual layer) media. It is bundled with the Cyberlink High-Def Suite for use with Microsoft Windows 2000, XP, 2003, and Vista. The product also supports Linux (Kernel 2.6 and above) with free playback software downloadable from various Linux websites.

Maximum transfer rates in various modes of the Addonics Zebra are Blu-ray BD-ROM 215.79 Mbits/s (6x); HD DVD-ROM 109.65 Mbits/s (3x); DVD-ROM 22.16 Mbytes/s (16x) and CD-ROM 6,000 Kbytes/s (40x).

The Addonics Zebra is compact at 10.16 x 6.61 x 2.36 inches and weighs just 3.72 lbs. The MSRP of the Zebra Blu-ray / HD DVD Player is \$409 with eSATA interface, or \$429 with combination eSATA and USB 2.0 interface. It is available through the Addonics online store [www.shopaddonics.com](http://www.shopaddonics.com), major catalog companies, resellers, VARs and distributors, including Amazon.com, PC Connection, CDW, Buy.com, Provantage.com, Insight, and Ingram Micro.

Addonics Technologies Inc. designs, manufactures, and markets a broad line of external and mobile storage products. Addonics is headquartered at 2466 Kruse Drive, San Jose, CA 95131, Phone: 408-433-3899. Visit Addonics at [www.addonics.com](http://www.addonics.com)

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