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Addonics 16-in-1 MFR (Multi Function Recorder) is “All Things to All Digital Media”

-- It's a Portable 8-in-1 Flash Memory Reader/Writer; Flash Media to CDRW Converter; USB 2.0 DVD/CDRW; MP3 Player; Home Theater DVD Player

SAN JOSE, CA (November 27, 2003) – Addonics Technologies today announced a multi function digital media solution that literally does it all, whether you're a digital media professional or consumer electronics enthusiast.

The Addonics MFR (Multi Function Recorder) is one of the most versatile data storage appliances on the market. The USB 2.0-compatible device merges the functions of a stand alone Home Theater DVD Player, a USB 2.0 DVD/CDRW; an 8-in-1 format flash memory reader/writer, and MP3 music player into one powerful portable peripheral that can be used for a wide range of digital media applications.

With the Addonics MFR users have a single device that can read/write to all popular flash media as well as convert flash media with one touch recording to less expensive CDRW format. Two flash media slots accommodate eight types of flash media. The combined flash/DVD/CDRW/MP3 functions support more than 25 digital media types.

The Addonics MFR is also an external, portable DVD (8X)/ CDRW (24x10x24) for any computer with up to USB 2.0 data speeds; a stand alone MP3 player; and a DVD player with direct S-Video or A/V cable connections to TV sets. The device also provides direct playback of digital images in flash memory or CDRW over TV sets or digital projectors.

Together with remote control, 2.5-hour rechargeable battery pack, and carrying case the Addonics MFR can be used anywhere. The complete package (Model # AEMFR824) includes the Addonics MFR unit, remote control unit, rechargeable battery, 110/220 power adapter, three-foot USB cable, combo A/Video cable, S-video cable, driver CD, Power DVD and Nero Express software, user guide, and carrying bag. The MSRP is \$249.

The unit measures 6.6x5.4x1.3 inches and weighs just 1.4 pounds with the battery installed.

System requirements for PC use include PC/AT or compatible system, USB 2.0/1.1; Pentium II 350 MHz or greater; minimum hard disk space of 50 MB; minimum 64 MB RAM; and one of the following operating systems, Windows 98SE, Me, 2000, or XP.

Addonics products are available through the company online store www.shopaddonics.com, major catalog companies, resellers, VARs and distributors, including StorageUSA.com, Amazon.com, PC Connection, CDW, Buy.com, Provantage.com, Insight, Ingram Micro, and Ma Lab.

Addonics Technologies Inc. designs, manufactures, and markets a broad line of external storage products. Addonics is headquartered at 2466 Kruse Drive, San Jose, CA 95131, Phone: 408-433-3899. Visit Addonics at www.addonics.com

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